



## **BNG Run for the Arts 5k Sponsored by Chubb Mural Submission Guidelines**

**Applications due:  
Sunday, March 26, 2023 – midnight**

### About the Run for the Arts 5k, sponsored by Chubb

Sunday, April 23 marks the inaugural BNG Run for the Arts 5k. The project, a collaboration between Bermuda National Gallery and photographer Nhuri Bashir, aims to encourage and engage the local community through exercise, art and education.

Funds raised will be used to support art initiatives in the North-East Hamilton area, in which Bashir grew up, financing a vibrant public art programme with the installation of up to three large-scale murals in the area to highlight and promote these communities.

In addition, proceeds will be used to fund a paid placement on the BNG Internship Programme for a student from the area, providing professional development in all aspects of museum operations and opening the door to a career in the arts, as well as supporting BNG's education department and programming.

### Mural sites

The race will bring participants through several neighborhoods that have identified potential spaces for murals. Local residents and business owners have offered their properties, free of charge. Applicants should tailor their submission to one of these locations:

- 1 — **Belvin's Variety** on Happy Valley Road, at the intersection with Cherry Hill: mural to fill one or more of the five white arches located roadside.
- 2 — **Pembroke Laundromat** on Parsons Road: 35ft wall adjacent to laundromat, leading to Rambling Lane.
- 3 — **Pembroke Park Playground Bathroom** on Parsons Road, opposite the newly built Transformational Living Centre for Families.

### Eligibility

- Submissions are open to Bermudian nationals residing both in Bermuda and overseas.
- Applicants must be age 18 or older at the time of application.
- Submission is limited to one design per applicant; multiple artists may submit a single proposal together as one applicant.
- Applicants must be prepared to independently coordinate and execute full installation of mural at chosen site if selected, within a reasonable timeframe and budget.
- **Initial work on selected murals is anticipated to begin by race day, Sunday, April 23.** It would be appreciated if artists are available on their mural site during the event between 8am and 11am.
- Employees of Bermuda National Gallery, Chubb, Zurich Bermuda, and Burnt House Media are not eligible to apply.

### Submission Guidelines

- Complete the online application form at [www.bng.bm/run-for-the-arts/murals](http://www.bng.bm/run-for-the-arts/murals).
- Ensure digital PDF including your design and all supplementary materials is either uploaded through the online application form or sent by email to [director@bng.bm](mailto:director@bng.bm).
- Proposal should be submitted as a single digital PDF including:
  - High-resolution colour image of proposed design.
  - Concept rendering of proposed mural on chosen site.
  - Up to 6 images of past artworks by the artist, or supplementary materials demonstrating artist's unique style and approach; the inclusion of former murals or public art is encouraged but not required.
  - Artist's statement: written description of the design concept and statement of intention for the proposed mural. (150 words)
  - Artist resume or biography.
  - Proposed budget and timetable for full execution of mural concept.
- Entries without both application form and design materials submitted by the deadline of **Sunday, March 26 at midnight** will not be considered.

### Design Guidelines

- Artwork submitted must be an original concept and exhibit excellence in execution.
- The design of artwork submitted should respond creatively to the specific chosen mural site and broader North-East Hamilton neighborhood.
- The design submitted should be feasible for completion within a realistic budget and timeframe, and considerations should be made for future repair of artwork or coating to prevent damage.
- Digital materials submitted should clearly illustrate the idea proposed.

### Final Selection

- Final mural selection will be made by a committee including representatives of Bermuda National Gallery, and selected community stakeholders.
- Selection criteria will include:
  - Suitability of proposed design to chosen mural site.
  - Creativity and originality of proposed design in response to chosen mural site and broader North-East Hamilton neighborhood.
  - Demonstration of applicant's ability to execute mural to a high standard within timeframe and budget.
- Funding will be provided to support cost of materials and execution of concept, based on the budget submitted with applicant's proposal. Selected applicants will also be awarded a one-time payment of \$1000 for their design.